Nino Krisnan Kusumaatmadja PT Kakanoo Marine Indonesia (SIDI-SDRT Industry Partner)

People as Sovereign Central Element Driving the Sustainable Island Development

Indonesian – German Cooperation in Science,
Education and Business Development
for
the Sustainable Development of Smaller
Indonesian Islands

Maratua Team

Surabaya, 18 November 2013









Maratua Natural Assets

Natural Based Marine Tourism

There are costs to maintain the natural assets

How we generate 'revenue' with People-Planet-Approach

Cover the cost and make 'sustainable' profit





Anteria Asi

Educators, Business & Industry,

Stakeholders

Government, etc

Interactions

Education – Driver of Behavioral Change & Consciousness

Local People as Owners (empower them as owners their own asset)

Community approach.
Collective & consolidated assets

The investors can Co-invest with them

The professionals can work for them

Education – Driver of Behavioral Change & Consciousness

Connectivity: Transportation & Communication

Trainers &



Tourism

Marine

Based

Natural

Issues



Natural Based Marine Tourism

The Approach : People – Planet - Profit

Move towards the Tourism Concept

Water Water Water Energy Energy Waste Waste

Tourism Development Concept

Enabling Conditions

Natural Based Marine Tourism

Revisit the Issues

Infrastructure:

Transportation – Health - Education

Natural Based Marine Tourism